



Asian American Convenience Stores Association 2009 Sponsorship Opportunities

SPONSOR LEVEL	Diamond	Platinum	Gold	Silver	Entertainment	Bronze
INVESTMENT	\$18,500	\$12,750	\$7,500	\$5,000	\$4,000	\$3,500
BENEFITS						
Exclusivity	<i>*INDUSTRY EXCLUSIVE</i>	<i>*INDUSTRY EXCLUSIVE</i>			<i>EXCLUSIVE to help underwrite Bollywood performers</i>	
Convention						
Souvenir Program	Full page color ad on outside back cover & logo plus 1 Feature Article	Inside full color page ad and logo	Full page color ad and logo	1/2 page color ad and logo	1/2 page color ad and logo	logo
Company Banner Visible	Yes	Yes	Yes		Yes	
Verbal Recognition	Included	Included	Included	Included	Included	Included
Booth Size	10 x 30	10 x 20	10 x 20	10 x 10		10 x 10
Booth Location	Prime booth placement	Prime booth placement				
Guest Tickets to Exclusive Dinner						
Free Tickets	20	15	10	8	6	4
AACSA Website						
Sponsors Page	Logo with Website Link - Top of Page	Logo with Website Link - Top of Page	Logo with Website Link	Logo with Website Link	Logo with Website Link	Company name on website
2009 Sponsorship	First Priority	First Priority			First Priority	
Other Visibility						
E-mail blast to Membership	3 times/year	2 times/year	1 time/year			
Become Preferred Provider	AACSA will use your Merchandise where applicable	AACSA will use your Merchandise where applicable				
Marketing	Company name/logo will be listed prominently on all advertisements	Company name/logo will be listed prominently on all advertisements			Company name/logo will be listed prominently on all advertisements	
Booth Rental Only						
	10 x 10 \$3,500	10 x 20 \$6,500	10 x 30 \$15,000	10 x 40 \$20,000	OR	20 x 20 \$20,000
Advertisement Only						
Printed Program @ Show	Outside Back Cover \$3,500	Inside Front Cover \$2,500	Full Page Color \$1,500	Half Page Color \$750	Half Page B/W \$425	Full Page B/W \$600
Annual Member Publication	Outside Back Cover \$27,500	Inside Front Cover \$22,850	Full Page \$7,850	Half Page \$5,250	1/4 Page \$3,725	Supporter Plaque \$1,850

*Industry Exclusive
Limited Exclusivity Applies

*Fed Regulated Industries
Limited Exclusivity Applies

FOR MORE INFO PLEASE CONTACT:

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